

# PODCAST SPONSOR

*Biodiesel Magazine Podcast Series  
(Example)*



**INTERVIEW WITH YOUR COMPANY \$1,195/podcast**

**SPONSOR A PODCAST \$495** (includes 15 second script read twice during the podcast)

### Benefits Include

#### Reach:

- Dedicated email sent promoting the podcast (42,000+)
- Included on the weekly or bi-weekly e-newsletter (133,000+)
- Sent on all social media channels (1,400+ impressions)
- Posted on YouTube
- Posted on our podcast page on magazine website

#### Engagement:

- 917 YouTube Impressions
- 118 Views
- 89 Unique Views
- 10 Hours Viewed

Metrics above from 30-days. Average per podcast.

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