

PRINT With Directory RATES & SPECS

SAF Magazine/Directory

MAGAZINE ISSUES

Issue 1, 2024

Insertion Deadline: Feb. 12, 2024

Artwork Deadline: Feb. 19, 2024

Theme:

SAF Production: Conversion Processes, R&D, Scaling Up Technology and Plant Construction

Bonus Distribution:

1. Carbon Capture & Storage Summit
2. Int'l Fuel Ethanol Workshop & Expo
3. Biodiesel Summit: Sustainable Aviation Fuel & Renewable Diesel (Seat Drop)



COVERWRAPS

Cover wraps are attached to the front of the magazine. Prices vary by issue. [Call for pricing.](#)



BELLYBANDS

Bellybands wrap around the outside of the magazine. Prices vary by issue. [Call for pricing.](#)



INSERTS/OUTSERTS

Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine. [Call for pricing.](#)

PREMIUM PLACEMENT:

- +25% **Inside Front Cover**
- +25% **Opposite Contents Pg**
- +25% **Inside Back Cover**
- +50% **Back Cover** Size: 1/2 Pg **H ONLY**

All display advertising rates: per insertion, in U.S. dollars **ALL PRICES NET**

Issue 2, 2024 includes Directory*

Insertion Deadline: July 29, 2024

Artwork Deadline: Aug. 5, 2024

Theme:

SAF Feedstock Outlook: Global Procurement, Processing and Distribution

Bonus Distribution:

1. North American SAF Conference & Expo (in all attendee bags)
2. National Carbon Capture Conference & Expo
3. Clean Fuels Conference
4. Iowa Renewable Fuels Summit

*Last day to add a listing is July 10, 2024.

Online Directory Listings will be LIVE September 2024- August 2025

DISPLAY ADVERTISING RATES & SIZES

*Depends on Regular or Premium Position

**Bonus Online Ad with Directory Ad Purchase

Rates*	Print Sizes	Non-Bleed Ad	Bleed Ad	Trim Size	Live Area/Bleed Ads
\$3,389	Two-Page Spread	16 w x 9.875 h	17.5 w x 11.375 h	17 w x 10.875 h	16.5 w x 10.375 h
\$1,995	Half-Page Spread	16 w x 4.625 h	17.5 w x 5.375 h	17 w x 5.125 h	16.5 w x 4.875 h
\$1,995	Full Page	7.5 w x 9.875 h	9 w x 11.375 h	8.5 w x 10.875 h	8 w x 10.375 h
\$1,321	1/2 Page H	7.5 w x 4.625 h	9 w x 5.375 h	8.5 w x 5.125 h	8 w x 4.875 h
\$1,150	1/3 Page H	7.5 w x 3.375 h	9 w x 4.125 h	8.5 w x 4.125 h	8 w x 3.625 h
\$1,321	1/2 Page V	3.75 w x 9.875 h	4.5 w x 11.375 h	4.25 w x 10.875 h	3.5 w x 10.375 h
\$1,150	1/3 Page V	2.5 w x 9.875 h	3.25 w x 11.375 h	3 w x 10.875 h	2.25 w x 10.375 h
\$499	Directory**	3.7 w x 3.23 h	NA	NA	NA

DIRECTORY LISTINGS

Sign-Up For Your Free Listing at [SAFMagazine.com](#)

LISTING 1 FREE - \$95/additional listing

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the sustainable aviation fuels industry. Each additional listing is \$95. In order to receive your free listing, visit our website and register online.

Fluid Quip Technologies, LLC
6105 Rockwell Drive Northeast
Cedar Rapids, IA 52402
Keith Jakel, Sales & Marketing Manager
Phone (319-320-7799)
kjakel@fluidquiptechnologies.com
www.fluidquiptechnologies.com

Print Listing

Fluid Quip Technologies, LLC
www.fluidquiptechnologies.com
P: 319-320-7799

Mailing Address:
6105 Rockwell Drive Northeast
Cedar Rapids, IA 52402

Company Contact:
Keith Jakel
Sales & Marketing Manager
kjakel@fluidquiptechnologies.com

Fluid Quip Technologies, LLC brings over 25 years of experience in corn wet/dry milling, ethanol and ag processing industries to provide value to customers around the world. FQT provides fully integrated custom technologies and services to dry-grind ethanol and biochemical facilities which include full plant design, process optimization studies, yield improvement technologies, new co-product technologies, and turnkey capital projects.

Online Listing

LOGO + LISTING \$240/logo

This is a great way to increase your organization's presence in the directory without having to largely increase the budget. An additional listing plus logo costs \$240. (Extra categories are an additional \$75 each. Adding a logo to your one free listing is \$145.)

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Online Listing + Logo

DIRECTORY DISPLAY AD

With Online Bonus Ad

BONUS: Receive 1 year **FREE** medium rectangle ad on SAF Magazine's Directory site with the purchase of a display ad.



Bonus: Med Rectangle Online Ad
See online ad specs on page 4.

Printed Display Ad

PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875"
Live Area: 8" x 10.375"
Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover
Method of Printing: Web press, 150 lpi, process color
Binding: Saddle-Stitched
Applications: Publication is created in Adobe InDesign. PC files.
Ad Placement: Apart from Premium Ad Placements, vertical ads are placed along the outside of the page and horizontal ads are placed at the bottom of the page.
Proofs: We do not supply proofs
Storage of Advertisement: 24 months

ARTWORK SPECS

Color: CMYK/process colors only.
NO SPOT COLORS.
All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.
Fonts: Outline or embed all fonts in the PDF
File Format: High-Res PDF
Resolution: All materials must be at least 300 dpi and submitted at 100% size.
Bleed: Refer to SIZES for the different bleed-size ads. A 1/4" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

Live Area: To prevent info being trimmed off, all text, logos, etc., must be at least 1/2" in from the edge of the ad. Registration marks preferred.
PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.
Trapping: Save files without trapping preferences.
Color Profiles: Whenever possible – do not embed or include color profiles.

CREATING ARTWORK

In-house Production: SAF Magazine will create advertisements for clients (3 proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run.
Call for applicable production fees.

SUBMITTING ARTWORK

Email: artwork@bbiinternational.com
Call: 866-746-8385 for assistance

REGULATIONS

Agency Discounts: Due to the affordable rates offered by SAF Magazine, we do not offer agency discounts.
Invoices: Rendered at time of issue mailing.
Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.
Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.
Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by SAF Magazine. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. SAF Magazine is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. SAF Magazine is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.
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