



ONLINE ADVERTISING

SAFMagazine.com

SAFMagazine.com
Advertise on SAFMagazine.com

LEADERBOARD \$349/month

DIMENSIONS	728x90 pixels
FILE SIZE	40k limit
POSITION	Top of every page viewed within the site
AVAILABILITY	4 ad slots per month
ROTATION	Maximum 4 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

SKYSCRAPER \$349/month

DIMENSIONS	300x600 pixels
FILE SIZE	40k limit
POSITION	Right-hand side on every page viewed within the site
AVAILABILITY	4 ad slots per month
ROTATION	Maximum 4 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$195/month

DIMENSIONS	300x250 pixels
FILE SIZE	40k limit
POSITION	Home page and right side within content
AVAILABILITY	10 ad slots per month
ROTATION	Maximum 10 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

RECTANGLE \$95/month

DIMENSIONS	300x100 pixels
FILE SIZE	40k limit
POSITION	Bottom of every page
AVAILABILITY	10 Ad Slots
ROTATION	Maximum 10 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

TAKEOVER AD \$4,995/month

DIMENSIONS	956x500 pixels
FILE SIZE	100k limit
POSITION	Visible for 25 seconds, taking over homepage
AVAILABILITY	1 ad slot per month
FORMAT	JPEG, GIF, PNG

ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2024	December 15, 2023
February 2024	January 15, 2024
March 2024	February 15, 2024
April 2024	March 15, 2024
May 2024	April 15, 2024
June 2024	May 15, 2024
July 2024	June 14, 2024
August 2024	July 15, 2024
September 2024	August 15, 2024
October 2024	September 16, 2024
November 2024	October 15, 2024
December 2024	November 15, 2024