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SAF Magazine Podcast Series



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### Benefits Include

#### Reach:

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- Included on the weekly or bi-weekly e-newsletter (160,000+)
- Sent on all social media channels (1,400+ impressions)
- Posted on YouTube
- Posted on our podcast page on magazine website

#### Engagement:

- 917 YouTube Impressions
- 118 Views
- 89 Unique Views
- 10 Hours Viewed

Metrics above from 30-days. Average per podcast.

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